



March 10,2020

Dear USSD Exhibitors and Attendees:

The COVID-19 situation has made this an uncertain and tumultuous time. USSD, as with your companies, is concerned with the health and well-being of employees and attendees to the annual conference. This is a rapidly evolving situation and we are monitoring it through the CDC. We are also in constant contact with our colleagues in other associations as we work to share information in how to deal with this unprecedented event.

While the USSD annual conference is still scheduled to be held April 20-24, we are working on contingency plans if COVID-19 does not loosen its grip by end of the month. April 1 has been set as a date that we will make an assessment as to whether the conference will go on as planned or look to reschedule later this year.

As a USSD exhibitor or attendee, we ask that you wait for this date before opting to cancel your participation. I understand that many companies have implemented a mandatory travel ban for the next 30 days and we respect that decision. If USSD makes the decision to reschedule the conference, your booth space and registration would be transferred to the new date. If this date does not work for you, a full refund would be processed. However, cancelling prior to this, would result in cancellation fees. USSD is removing the cancellation deadline of 3/20, originally the date when no refunds would be given.

We will continue to provide weekly updates as we navigate this storm.

Best regards,

A handwritten signature in black ink that reads "Sharon Powers". The signature is written in a cursive, flowing style.

Sharon Powers  
Executive Director, USSD